

A high-quality response to all your medical issues

Let's do it together

medi  **bridge**
Medical Affairs

Do you need assistance for a marketing authorisation application?

We can provide you with

- *Advice on feasibility and strategy*
- *A critical review of clinical and pharmaco-toxicological documentation*
- *Preclinical and clinical overviews and summaries (EU-CTD format)*
- *An application file for the French Transparency Commission*

Do you need an up-to-date assessment of a medicinal product?

We can accomplish

- *Literature review*
- *Critical assessment of product value (medical, marketing, regulatory...)*
- *Analysis of product positioning*
- *Audits in the context of product or company acquisition*

Are you planning to conduct a clinical trial?

We can

- *Write the clinical protocol and design the CRF*
- *Prepare and follow up pre-trial administrative submissions (IMPD, Ethics Committees, Health Authorities, etc.)*
- *Implement, monitor and manage the study*
- *Write the clinical study report*

Do you plan to publish a scientific article in a peer-reviewed journal?

We can manage the entire process

- *Drafting and finalising the text and illustrations in liaison with the authors*
- *Submission to the selected journal*
- *Drafting of responses to reviewers' comments*

Do you need help with Advisory Board management?

We can support you by allocating a specific Project Manager to facilitate all aspects of Advisory Board coordination

- *Managing contract review and finalisation*
- *Setting up meetings and teleconferences*
- *Preparing agendas, minutes, slides, feedback presentations, etc.*
- *Assuring logistic preparation and wrap-up of Board meetings*
- *Taking care of day-to-day follow-up of all activities scheduled*

Are you planning a conference presentation, symposium, workshop, press conference...?

We can take care of

- *Contacts with speakers*
- *Conference abstracts, slide presentations, posters*
- *Abstract books, press conference packs*
- *Logistic support*
- *Conference reports, proceedings, publications*

Does your staff need training on a new product/therapeutic field, or the drug development process?

We can design, write and illustrate

- *Training courses*
- *Question and answer booklets*
- *Technical glossaries*

Do you need promotional documents presenting your products or your company?

We can design, write and illustrate

- *Product monographs*
- *Visual aids for medical representatives*
- *Guides for physicians and nurses*
- *Multi-media presentations, films, CD-ROMs, website pages*

Companies that have already placed their trust in us include:

Antigenics, AstraZeneca, Bayer Pharma, Biogaran, BMS, Cephalon, Ferring, GlaxoSmithKline, Grünenthal, Hisamitsu, Innotech, IPRAD, LFB, Merck Serono, Mundipharma, Novartis Pharma, Pierre Fabre, Roche, Sangstat, sanofi-aventis, Sanofi Pasteur MSD, Servier, Takeda, Thea, Wyeth, Zambon

For further information, please contact:

Paula Harry, PhD
International Project Manager
e-mail: p.harry@medibridge.fr

Jean-Yves Darmon, MD
General Manager and Medical Director
e-mail: jy.darmon@medibridge.fr



Medibridge S.A.
Energy 4
34, av. de l'Europe
BP 136
78148 Vélizy Cedex, France

Tel: + 33 (0)1 39 45 60 00
Fax: + 33 (0)1 39 46 36 60
e-mail: mb@medibridge.fr